



BroadbandStat

Florida's Interactive Broadband Mapping Application

a presentation to

Florida's Broadband Provider Community

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Florida BroadbandStat Preview

Today's Agenda

- Welcome & Introduction of Presenters
- Overview of Florida Broadband Mapping Initiative
- Live Preview - Florida BroadbandStat
- Q&A
- How to Submit Comments
- Conclude



Florida BroadbandStat Preview

Facilitating Today's Call:

- **Bill Price – Florida Department of Management Services**
- **Cassie Ruhlman – Stakeholder Relations Manager, Connect Florida**
- **Corey Johns – Sr. Stakeholder Relations Manager, Connected Nation**
- **Wes Kerr – Senior Manager - GIS Services, Connected Nation**
- **Ashley Littell, GISP – Manager – GIS Services, Connected Nation**
- **Michael Ramage – Executive Director, Connected Tennessee**
- **Jessica Ditto – Communications Director, Connected Nation**



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Broadband Mapping Overview

Project Purpose - To provide the public, policy-makers, and providers with an accurate view of broadband service availability throughout Florida

Background

- The Florida Department of Management Services (DMS) received 2-years funding through NTIA's SBDD grant program to create a statewide broadband inventory accurate to the Census Block level
- DMS selected Connected Nation (CN) through a competitive procurement process
- Connect Florida was established as a state-level subsidiary of CN in partnership with DMS
- The mapping project was launched on February 1, 2010

Project Approach

- Develop a comprehensive and verified geographic inventory of broadband service availability in Florida
- Ongoing process of data gathering, analysis, validation, and verification with service providers
- Accuracy is dependent upon voluntary provider participation
- Build a database of broadband connectivity available at Community Anchor Institutions (CAI)
- Launch an online portal to provide project information, mapping access, and feedback from service providers and citizens (www.connect-florida.org)
- Display the Florida data on BroadbandStat, an online GIS-based interactive mapping application



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Broadband Mapping Project Roles

Florida Department of Management Services (DMS)

- In 2009, the Florida legislature passed SB2626 designating DMS to pursue funding and provide a broadband mapping system for the State of Florida
- ARRA funding accountability
- Program management and oversight
- Project direction and contract management (CN)
- Facilitation of data collection and cooperation across Community Anchor Institutions (CAI)

Connected Nation (CN)

- Work with Florida service providers to acquire broadband service availability data
- Work with Florida Community Anchor Institutions to acquire broadband connectivity data
- Perform analysis, validation and verification of data gathered
- Provide portal for service provider and citizen feedback (www.connect-florida.org)
- Provide information and support to service providers and citizens regarding the project
- Develop and deploy an interactive broadband mapping application (BroadbandStat)



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Broadband Mapping Status

Project as of April 30th 2010

- Florida is presently served by 66 qualified facility-based broadband service providers
- NTIA received data from 36 broadband providers serving Florida
- Coverage areas of 23 participating Florida broadband service providers are currently represented on the maps
- Updated data will continue to be submitted to NTIA on a semi-annual basis beginning September 2010
- Florida's data will be represented on the National Broadband Map slated for release in February 2011
- Florida's online portal and broadband maps are available now at: www.connect-florida.org
- DMS and Connected Nation will continue to encourage provider participation to enhance the accuracy of broadband service availability depicted in Florida

Results - The online interactive and address searchable map will provide broadband service availability and maps accurate to the Census Block level that will:

- Identify geographic gaps in broadband services, including areas presently unserved by any broadband service provider
- Identify the download and upload transmission speed tiers available to Florida residents and Community Anchor Institutions (CAI)
- Provide a baseline assessment of percentage of households with broadband availability
- Provide public access to NTIA approved non-confidential data collected and presented on the maps



Florida BroadbandStat Preview

Florida BroadbandStat



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Questions or Comments?

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